

# AUSTRALIAN **Triathlete** magazine



## Advertising Booking Form Request 2010/2011

PLEASE REFER TO THE MEDIA KIT FOR PUBLICATION DATES/RATES/PACKAGES

To submit an advertising display booking, please complete the details below and return to Publicity Press – via email: sales@publicitypress.com.au or fax: +61 3 9804 4711. Our sales team will contact you to confirm availability of the space requested.

PLEASE SELECT EITHER OPTION 1 OR OPTION 2 FOR MAGAZINE ADVERTISING:

### OPTION 1: SELECT YOUR 2010/2011 ADVERTISING PACKAGE Please mark an X in one of the boxes below

PREMIUM: \$14,452  DELUXE: \$13,895  VALUE: \$10,955

Please specify which issues of **Volume 18** your adverts will be placed in: **PLEASE REFER TO THE MEDIA KIT FOR PACKAGE INFORMATION**

SIZE	ISSUES SELECTION FOR BOOKINGS
Double Page Spread (DPS)	
Full Page	
Tri Product Feature Spot	

### OPTION 2: NO PACKAGE REQUIRED, PLEASE BOOK THE FOLLOWING SPACE ONLY

Please specify which issues of **Volume 18** your adverts will be placed in: **PLEASE REFER TO THE MEDIA KIT FOR DISPLAY ADVERTISING RATES**

SIZE	QUANTITY	ISSUE(S) SELECTION FOR BOOKINGS	TOTAL \$
Double Page Spread (DPS)			
Full Page			
Half Page (Vertical/Horizontal)			
Third Page (Vertical)			
Quarter Page (Horizontal)			
Strip (Horizontal)			
DPS Strip (Horizontal)			
Inside Front Cover (IFC)			
Inside Back Cover (IBC)			
Inside Front Cover Spread			
<b>TOTAL EXC. GST</b>			<b>\$</b>

### OPTION 3: WEBSITE PACKAGES

E-NEWSLETTER / PER ISSUE: \$450 + GST  **PLEASE REFER TO THE MEDIA KIT FOR WEBSITE & E-NEWSLETTER PACKAGES**

WEB 12 MONTHS: \$2,495 + GST

**WEBSITE BANNER ADVERTISING:**

Preferred date(s) to go live:

### CONFIRMATION OF ADVERTISER DETAILS:

COMPANY:.....BRAND:.....

ADDRESS:.....

CONTACT:.....EMAIL:.....

PHONE:.....FAX:.....MOBILE:.....

SIGNED:.....DATE:.....

**PLEASE FAX ASAP TO: +61 3 9804 4711 OR SCAN AND EMAIL TO: sales@publicitypress.com.au**

We will be in touch within 24 hours to confirm your space.

#### BOOKING TERMS AND CONDITIONS:

Advertising will be invoiced on publication. Invoices are payable 30 days from date of invoice unless otherwise agreed to in writing. Payments by credit card will incur 2.9% merchant service fee. All rates quoted assume that print ready artwork will be supplied. If you would like Publicity Press to design your artwork, please contact us on +61 3 9804 4700 to obtain a quote. *Australian Triathlete Magazine* is a Publicity Press publication. Level 1/1121 High Street, Armadale VIC 3143. Tel: +61 3 9804 4700 Fax: +61 3 9804 4711